



# SalesCampaigns

Plan, create and organize your sales campaigns in a matter of seconds

Improve efficiency, increase sales:  
100% designed for field sales teams

## Why Sales Campaigns?

- **Efficiency**

Adapt a campaign to any of your sales objectives: the launch of a new product, promotion, cross-selling opportunity or simply to obtain data from new leads.

- **Personalization**

The campaigns can be personalized to suit your specific needs: define exactly what it is you wish your team to focus on, with the option to add helpful documents or videos.

- **Monitor**

Real-time data analysis, 360° visibility of all sales activity, and personalized tracking of individual sales reps.



## How does it work?

### Launch your campaign

Select a group of clients, define what it is you'd like your team to do, and choose the dates. That's it!

### Automatic notifications

During the first day of the campaign, reps will receive all the necessary information on their mobile devices.

### 360° Visibility

You can follow the campaign's progress in real-time from the sales campaign module on real devices.

Activate Sales Campaigns with your Customer Success Manager

10€/user/month

